



PEARISBURG COMMUNITY  
**Market**  
**Fee Structure**

*In 2015, the market will be open on  
27 Saturdays from 9:00am-2:00pm and 6 Thursdays from 4:00pm-8:00pm.*

**APPLICATION:**

Full Season, part time and temporary vendors are required to pay the one-time annual application fee of \$25 with the completed application. This fee will be refunded if the application is not approved. The application fee must be paid before booth space is assigned.

**BOOTH FEE:**

Full Season and part time vendors can pay for the booth fee by the month, by the quarter or in full. Refer to Payment section below for payment dates. Temporary vendors must pay the booth fee with the application fee for the day requested.

*By the month*

\$40/month (for an average of five market days- one Thursday and four Saturdays during the same month)

*By the quarter*

\$100/quarter May through July (for a total of sixteen market days- 3 Thursdays and 13 Saturdays)

\$100/quarter August through October (for a total of seventeen market days- 3 Thursdays and 14 Saturdays)

*Thursdays only*

\$50/ six third Thursdays from May-October

*Temporary Vendor*

\$15/day. This request will be reviewed on an application-by-application basis.

**BOOTH SIZE**

Upon payment of the booth fee a 10 by 10 space will be allocated to the vendor at the market for the dates scheduled. ADD \$5/week for 10 by 20 stall.

**FULL SEASON PRODUCER SPECIAL INCENTIVE PACKAGE!!!**

The first 16 producers who sign up for at least 27 market days of the 2015 or 2016 market season will qualify for a free private 90-minute meeting with a branding/marketing consultant to help define their brand. Activities may include: developing a logo, identifying the key messages about their brand, developing a tag line that captures the essence of the brand, and designing templates and creating brand standards for marketing materials (color scheme, logo placement). The producer will then receive 100 labels with the logo printed on it for the products being sold at the Community Market. This service is being provided through FMPP grant resources.

**PAYMENT**

Booth Fees must be paid in full prior to set-up.

Monthly fees are due on the first Saturday of the month they are covering.

Quarterly fees are due on the 1st of the first Saturday of the quarter they are covering.

Thursday night only fees are due on the first Thursday in May.

Vendors can pay with a credit card number, check or money order. Checks or money orders are payable to "PEARISBURG COMMUNITY MARKET."

**SALES TAX**

Vendors are required to collect and remit sales tax to the Virginia Department of Taxation. Vendors must identify GILES COUNTY as the locality where their sales transactions occur.

