

Build A Scarecrow for Pearisburg's Second Annual Scarecrow Festival

The Pearisburg Merchants Association, Pearisburg Junior Woman's Club and The Town of Pearisburg will be sponsoring a Scarecrow Festival starting October 15 through November 1, 2016 with judging to take place on Saturday October 15. All applications and installation locations must be provided to Town Office by October 1 to appear in the scarecrow stroll map.

Businesses, clubs, organizations, churches and youth groups desiring to participate in the scarecrow contest should fill out the application below. Additional copies of the application may be picked up at the Pearisburg Town Hall, Pearis Mercantile and Pearisburg Community Market. Applicants should refer to the "How to enter a scarecrow" information on reverse side for specifications. The scarecrows will be placed throughout Pearisburg. Prizes will be awarded to applicants who wish to enter judged competition. For additional information come by or call the Town Office at 921-1222 or 921-0340.

Scarecrow Application

Name of business/group/organization/individual _____

Contact person _____

Address _____

Phone _____

Email Address _____

Do you want your scarecrow to be judged in contest? Yes ___ No ___

If yes, categories are:

Best Wizard of Oz Themed Scarecrow _____ Most Creative Scarecrow by Individual _____

Best Business Themed Scarecrow _____ Best Government Office Themed Scarecrow _____

Best School Themed Scarecrow _____ Best Traditional Scarecrow _____

Location scarecrow will be installed _____

NOTE: All scarecrows are to be installed on October 14, and remain up until November 1 for scarecrow stroll.

If you need an installation location assigned to you check here _____

Signature of Applicant

Please turn in this information to the Pearisburg Town Office by October 1, if you wish your scarecrow to be listed in the stroll. You can also email this to Hope Harrell at harrell@pearisburg.org

How to Enter a Scarecrow

A Scarecrow must be made so that it can be secured or attached to a downtown light post, metal fence post or other designated locations.

The builder of the scarecrow MUST provide the attachment method. A 2" diameter PVC pipe is STRONGLY recommended thru the middle of the scarecrow body or the back. This will facilitate the installation on the post to give both structure and stability to your scarecrow and its limbs.

If you wish your scarecrow to be judged in the contest, each entry MUST be accompanied by a sign. The sign must include the name of the scarecrow, the name of applicant, and other information about the entry that the applicant deems interesting.

MATERIALS

As all scarecrow entries must remain outdoors until November 1 and may be subject to severe wind and/or rain, their construction should be durable and all ornamentation securely attached. Carved pumpkins or other living materials that will not last the duration of the exhibition are discouraged. The ground surface will be dirt or hardtop sidewalks, which will be a factor to consider as well as rain and wind. Scarecrows must be removed November 2 between the hours of 9-7 pm. Scarecrows remaining after 7:00 pm will be discarded.

INSTALLATION

Scarecrows may be attached to benches near the shop fronts, and other areas by your businesses. If you do not plan to install your scarecrow in front of your business (or if you are a youth group, community organization or individual entry and do not have a location), contact the Town Hall Office at 540-921-0340 and we will provide you with a space for you on Wenonah Avenue or Tazwell Street. Staff will be available to direct you to your designated space.

The Pearisburg Merchants Association (PMA) reserves the right to deny exhibition to any entry considered to be inappropriate. The PMA is not responsible for any lost, stolen, or damaged personal items associated with the scarecrow while on display.

JUDGING

Entries will be evaluated by a panel of volunteer judges and scored based on use of theme, creativity, and overall appeal. Cash prizes will be awarded in entries in each category. Please remember, while creativity is encouraged the overall statement must be positive and entries must be "family friendly."

Judging will occur on Saturday, October 15th and winners will be announced during the festival.

For more information, contact Hope Harrell at 540-921-0340

The Pearisburg Merchants Association offers this event to you in partnership with the Pearisburg Junior Woman's Club and the Town of Pearisburg

OCT 15

9AM-7PM
FREE ADMISSION

Pearisburg Merchants Association

2nd Annual Scarecrow Festival

DOWNTOWN WENONAH AVE



ON THE STAGE

10am Spirits of Joy
Noon-1pm Giles School of Dance
1-2pm Community Chorus
2-3pm Dance Motion
3-5pm Live Band

From 3-7

3-7pm Beer & Wine Garden
5-7pm Dinner and Movie "Wizard of Oz"

FROM 9-4

Farmers Market Vendors, Local
Artisans, Merchants Sidewalk Sale

11-2pm Kids Activities! Parade,
Costume Contest, Games,
Paint a Pumpkin

Tour Over 50 Scarecrows! Map will be provided.
Follow us on Facebook

Dinner and A Movie! On Wed!

OCTOBER 15, 5PM-7PM

WENONAH AVENUE, PEARISBURG

Dinner of OZ

- Emerald City Asian Beef and Green Bean Stir-Fry: Beef and Emerald City Green Beans sautéed in a bright Garlic Sauce. Served over Rice.
- The Yellow Brick Road Shrimp in Thai Coconut Sauce: Shrimp in the Wizard's Thai Inspired Coconut Sauce served over Glinda's Coconut Ginger Rice.
- Dorothy's Honey Sriracha Tofu: Honey Sriracha Marinated Tofu served over Rice and topped with Green Onions.

\$10/person (Including tax) per dinner. Purchase a ticket by October 10 and we will reserve a seat at the table to watch the Wizard of Oz movie on the lawn!
Call 540-921-0340 or visit Pearisburg Town Hall!

Cash wine and beer bar

For the Munchkins (individually priced/no preorder)
Wicked Witch Hat and Dorothy's Red Slipper Cookies!

Movie only? Bring a blanket or chair. Free admission.
Hot dogs and popcorn will be available for purchase for the kids.
NO preorder necessary.

Sponsored by Pearisburg Merchants Association,
Town of Pearisburg, and Farm Table

2nd Annual Build A Scarecrow Workshop and Contest

October 8, 2015, 10am-1pm
Pearisburg Community Market
1410 Wenonah Avenue

Please join us for this fun, interactive family event! Learn how to build a scarecrow for your garden, front lawn, place of business and, the Pearisburg Merchants Association Second Annual Scarecrow Festival and Contest!

This workshop is free of charge! Participants are encouraged to bring their own unique outfits and, hats! While you work breakfast and lunch will be available for purchase at the Farm Table booth and, shopping will be available with market vendors.

Interested in entering your scarecrow in the contest? Prizes will be awarded in the following categories: *Best Wizard of Oz Theme, Best Business Theme, Best School Theme, Most Creative Scarecrow, Best Government Office Theme and, Best Traditional Scarecrow.* Judging will take place at during the Scarecrow Festival on October 15. More information will be provided at the workshop.

This workshop is being offered in partnership with Virginia Cooperative Extension, Giles County AG Lab Program and, the Pearisburg Community Market Kids Art Program

Logos: VA Coop Extension, Giles AG, Pearisburg Community Market, Pearisburg Merchants Association, and Farm Table

(Brogan- I think we need to put the clause on bottom of poster that we used for the Extension workshops)

2ND ANNUAL BUILD A SCARECROW WORKSHOP AND CONTEST

OCTOBER 8, 2015, 10AM-1PM
PEARISBURG COMMUNITY MARKET
1410 WENONAH AVENUE

PLEASE JOIN US FOR THIS FUN FREE EVENT! LEARN HOW TO BUILD A SCARECROW FOR YOUR GARDEN, FRONT LAWN, OR PLACE OF BUSINESS.

Participants are encouraged to bring their own unique outfits and hats!

While you work, breakfast and lunch will be available for purchase at the Farm Table booth. Be sure to check out the local and regional products for sale at our market vendor's tents! Come early! Market opens at 8:30am.

Interested in displaying your scarecrow at the Scarecrow Festival and/or entering your scarecrow in the contest?

Prizes will be awarded in the following categories: Best Wizard of Oz Theme, Best Business Theme, Best School Theme, Most Creative Scarecrow, Best Government Office Theme, Best Traditional Scarecrow. Judging will take place during the Scarecrow Festival on October 15. More information will be provided at the workshop.

This workshop is being offered in partnership with Virginia Cooperative Extension, Giles County AG Lab Program and the Pearisburg Community Market Kids Art Program!



Virginia Cooperative Extension
Virginia Tech • Virginia State University



"Ohm Pah" and More!

Traditional German "ohm pah" music can be heard at the Pearisburg Community Market, Thursday, October 20, at the free concert performed by The Sauerkraut Band.

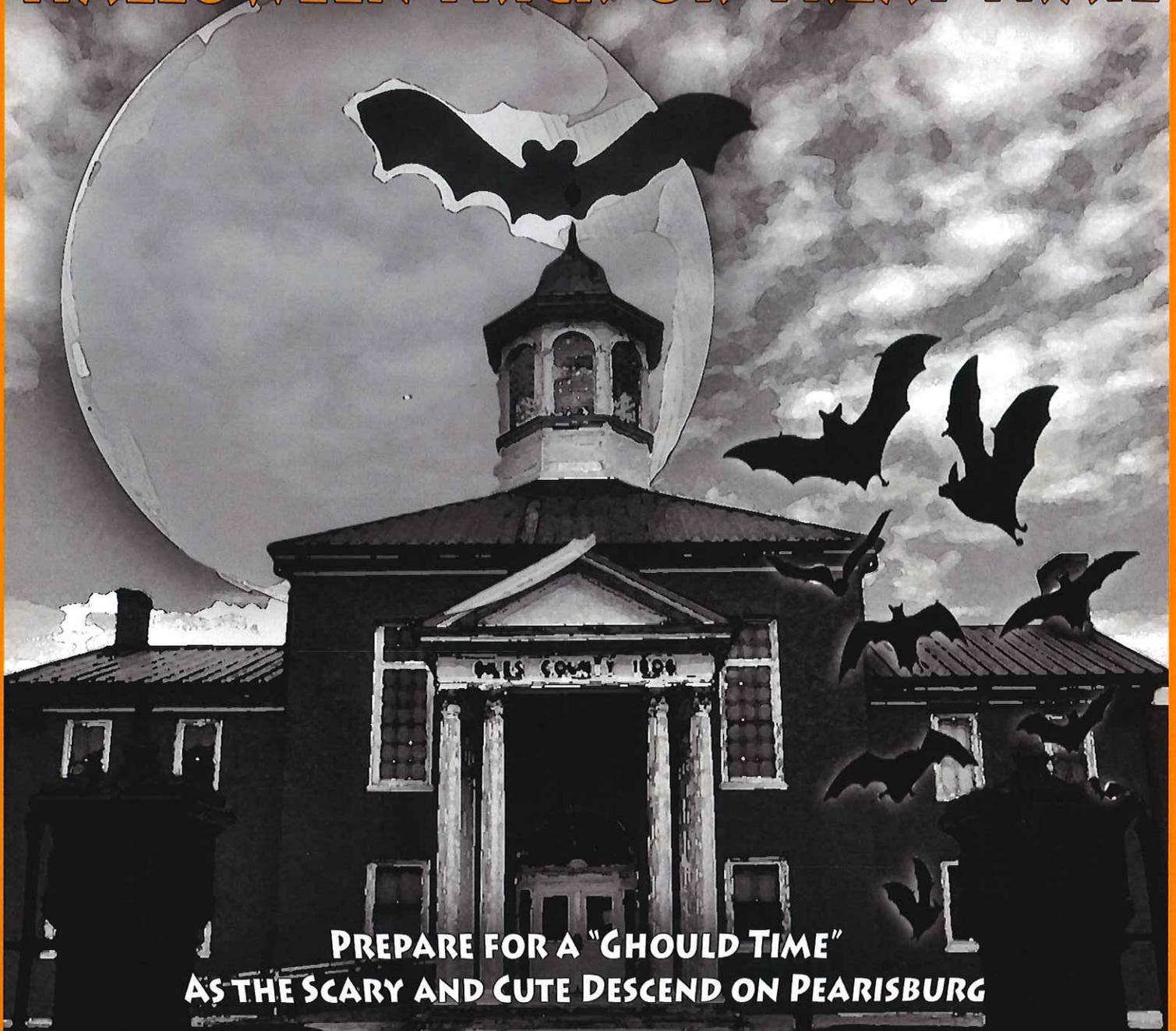
There will be German Food! Wine! Music and So Much More! RAIN OR SHINE

Dinner

- *Stout Braised Bratwurst: stout braised brat served in a bun and topped with sauerkraut, and onion stout jam.*
- *Sauerbraten: "sweet and sour" braised beef, onions, potatoes, and carrots.*
- *Lentil Stew: vegetarian version of traditional German lentil stew with potatoes, carrots, and celery.*



PEARISBURG MERCHANTS ASSOCIATION HALLOWEEN TRICK-OR-TREAT TRAIL



**PREPARE FOR A "GHOULD TIME"
AS THE SCARY AND CUTE DESCEND ON PEARISBURG**

Trick-or-Treat with Local Merchants

**Monday, October 31st
From 3-5pm**

**Look for the orange sign in the store windows
of participating businesses**

